

## C-FiT™ Sleeve

The Easy to Apply No-Heat Shrink Sleeve Label



### Sustainable:

#### Reduce

- Lower Gram Weight
- Lower Energy Cost to Apply (no heat)
- Lower Energy Cost for Film Manufacturer
- No Glue

#### Reuse

- Easy Removal for Container Reuse

#### Recycle

- Best Choice for PET Recovery
- Specific Density Less Than 1 Gram (Easy Separation)
- No Ink Bleed – Reduces Contamination
- No Glue – Reduces Contamination

### Benefits:

- No Heat Required, Apply and Done!
- Compact Application – One Machine
- No Glue
- Alternative for Low/Medium Shrink and Roso
- Cost Effective – Up to 50% Savings Over Traditional Shrink Sleeves



Transforming Bright Ideas Into Brilliant Labels!

AIB  
ISO  
CERTIFIED

## **The C-FiT™ Sleeve the best total value;**

- Dependability – quality & delivery
- New product support – Project management
- New concept speed – graphic depth and on-sight pre-press
- Flexibility – Rapid response to those “never saw that coming” rushes
- Consistency – Order to order performance on line – ISO certified – AIB certified
- Innovation – Continuous improvement, new product/application development
- Cost – Competitive at a minimum

## **Transforming Bright Ideas... Into Brilliant Labels**

With attention to detail our team will ensure that the resulting finished stretch label delivered meets your expectations regarding graphic appeal & application performance. By employing state of the art prepress, printing, and finishing we lead the industry in flexo converting. How do we do it?

1. Understanding bottle design, application environment, and filling operation.
2. Testing – ensure material selected performs throughout the process
3. Interaction with graphic artists to understand desired look and ensure art is designed to enable getting there on press.
4. “One off” comps for 3D understanding of design.
5. Pre-production test order to be sure your expectations are met.
6. On-sight press check to establish color standards for consistent repeatability.
7. In field technical support for startup.

ISO 9001:2000 and AIB certified, enhances MRI's leadership role within the label industry. These certifications are a direct result of MRI's commitment to continuous improvement and strive for greatness culture of our employees.

## **Stretch, wrap, or shrink – we will find a solution**



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